

## What is important when choosing a cosmetic dentist?

Ultimately, the answer is “You”.

We have positioned our office and staff to provide you with the care and service you want and deserve. We are confident that you will be delighted with the result!



**Remember, your smile is your ultimate accessory!**

When it is time to choose a cosmetic dentist, make an informed decision by considering what is most important to you.

- A Clean, Modern and Comfortable Office
- A Caring Dentist with Extensive Expertise in Cosmetic Dentistry
- A Warm, Friendly and Technically Competent Staff
- State-of-the-Art Equipment

If you think our office might meet your needs, it would be our pleasure to serve you. You are welcome to stop in for a complementary consultation.

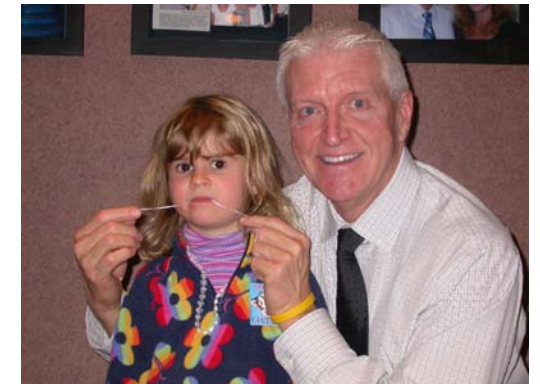


Aesthetic Dental Group of  
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We surveyed our patients to determine what was important to them.

# Aesthetic Dental Group of New Jersey

## **Consider the credentials of the dentist:**

Dr. Harry A. Long is a graduate of Fairleigh Dickinson University, School of Dentistry. He is a member of the American Dental Association, American Academy of Cosmetic Dentistry, American Prosthodontic Society, and a Fellow of the Academy of General Dentistry. In addition, Dr. Long serves on the Peer Review Committee of the Passaic County Dental Society.

Dr. Long is a well respected cosmetic dentist in Wayne where he has been practicing for his entire career. Not only is he committed to dentistry, but to the community as well. He is an active member of the Wayne Rotary Club, having served as its President. Dr. Long is on the faculty of the prestigious Rosenthal Institute of Aesthetic Dentistry at NYU School of Dentistry where he teaches graduate dentists how to perform the latest cosmetic dental techniques. In this capacity, Dr. Long is at the forefront in the latest techniques and materials in the cosmetic arena. His experience and his passion for this aspect of dentistry are difficult to duplicate.

Dr. Long is a consultant to the Mona Lisa Cosmetic Surgical Center. He works in close alliance with Dr. Ramtin Kassir and lectures at this prestigious cosmetic surgical center.

## **Consider the staff:**

The staff at the office of Dr. Long shares his desire to improve both the health and aesthetics of their clients. Their focus is on your dental needs and desires. They are committed to helping each patient resolve problems in order to achieve a healthy and beautiful smile. The Aesthetic Dental Group offers the latest preventive, whitening, restorative and prosthetic techniques in a quiet, relaxed and comfortable, spa-like environment.



Gail, Tara, Lisa, Angie, and Yessi

The staff at the Aesthetic Dental Group of New Jersey is dedicated to providing dental services that are extraordinary. Your privacy, comfort, individuality and time are respected.

Dr. Long's staff is at the forefront of their profession. With more than 50 years of experience between them, you will benefit from their knowledge, dedication, compassion and technical competence.

## **Consider the philosophy:**

Dr. Long and his staff go beyond OSHA requirements and provide their patients with a safe and relaxing clinical and reception environment. Cleanliness in all areas of the office is assured. Attention to detail is manifested in every aspect of the practice. The staff members are well-trained professionals whose caring and concern for one another, for patients and for dentistry are unmatched. The dental equipment is state-of-the-art. Dr. Long continues to utilize cutting edge technology to provide superior services for you.

You will never feel rushed or hurried in the office. Enough time is set aside to explain all of your treatment needs and involve you in the decision-making process.

You are the integral ingredient in the practice's success. Informed patients become missionaries for the practice and for dentistry.

Whatever can be done to make your dental experience a pleasant one, will be. Your privacy, financial concerns and need for comfort will be respected.